



**Renewable Energy Source Consultant  
No. 20240510US**

**Background**

Heifer International through Heifer Netherlands (HNL) seek a consultant to assist in developing Heifer's portfolio of projects that assist in transitioning food systems to renewable energy source in order to access funding from various donors (such as the Ikea Foundation, the International Climate Initiative (IKI), and Mitigation Action Facility (MAF)). The consultant should be able to quickly familiarize him/herself/themselves with Heifer's unique approach to agricultural development while caring for the earth, and assist in creating an overview of Heifer's track record on renewables, while providing advice to positioning/design teams to frame this portfolio in such a way it will attract potential donors.

Heifer International works to end hunger and poverty in a sustainable way by investing alongside small holder farmers attain a sustainable living income. Our programs support smallholder farmers in 19 countries around the world, creating lasting change from the ground up. It begins with a seed investment of livestock or agriculture, followed by mentorship to help project participants and their cooperatives (e.g. farmer producer organizations) to build a business, and ultimately to gain access to supply chains and markets. These farming families are able to earn a sustainable living income and continuously lift up their communities as they train the next generation of leaders.

Visit [this link](#) for additional information about Heifer Project International. Applications are considered on a rolling basis. This opportunity will close **May 22<sup>nd</sup> 2024 at 5pm Central Time**. Please submit a CV and motivational letter/ technical offer to [RFP@HEIFER.ORG](mailto:RFP@HEIFER.ORG) with the Subject: **Renewable Energy Source Consultant**.

**Scope of Work:** Pull together Heifer's track record on renewables and provide a comprehensive overview (called *Heifer's Renewable Energy Overview*) in order to use this as a base to access funding from selected donors. Support positioning/design teams to create leverage with these donors.

**Phase 1: Strategic Level:** Collect and compile information of Heifer's experience around renewables for selected countries. Write a report providing an overview of Heifer's past and current track record, including mention of i.e. communalities or differences in approach / budgetary scope / lessons learnt / level of uniqueness compared to other initiatives / impact of adoption of renewables / potential for scaling up. Present *Heifer's Renewable Energy Overview* to relevant Heifer colleagues.

**Optional Phase 2: Operational Level:** If determined there are funding opportunities that align with Heifer's work on renewables, and the consultant has delivered in line with expectations, the consultant will then support the positioning/design teams for selected funding opportunities to create leverage with these funders. This contains extracting relevant information from *Heifer's Renewable Energy Overview* and linking this to global trends on renewables in order to be able to present a compelling pitch. For institutional donors, an additional task will be to make connections with partners to collaborate with.

**Estimated Dates:** Phase 1: June 1, 2024 – July 31, 2024 (11 working days)



Phase 2: Tbd if opportunity exists, but assumption is up to two days per month over a period of ten months (20 working days)

**1. Work Area:**

Phase 1: Strategic Level:

a) Objectives:

- i. As part of the delivery of the Services and/or Goods, Contractor shall act as *Consultant* and accomplish the following:
  1. Work under the direction of HNL staff in the Netherlands (primary point of contact) and Program Director Environmental Initiative Heifer International.
  2. Be introduced to Heifer's way of working and activities on renewables (max. 1 day),
  3. Write a report that pulls together Heifer's past and current track record on renewables (called *Heifer's Renewable Energy Overview*), including mention of i.e. communalities or differences in approach / budgetary scope / lessons learnt / level of uniqueness compared to other initiatives / impact of adoption of renewables / potential for scaling up. Present findings to Heifer colleagues (max. 5 days),
  4. Based on these findings, in collaboration with Heifer, a number of projects will be selected to analyze in more detail, including but not limited to the inclusion of youth, evidence base for impact, exit strategy, assessments conducted (max. 3 days),
  5. Identify current and future funding opportunities that align with *Heifer's Renewable Energy Overview'* (max. 2 days),

b) Deliverables

- i. As part of Contractor's delivery of the Services and/or Goods, Contractor shall present:
  1. Create a report '*Heifer's Renewable Energy Overview*', pulling together Heifer's past and current track record on renewables, including but not limited to communalities or differences in approach / budgetary scope / lessons learnt / level of uniqueness compared to other initiatives / impact of adoption of renewables / potential for scaling up. (including a one-pager summary and power point presentation),
  2. Identify how renewables intersect with gender in programs
  3. Assess current strengths in terms of documenting and achieving changes in carbon emissions and/or other benefits, vs weaknesses where either it is poorly documented or negligible. Give a presentation on these findings to Heifer colleagues,
  4. Make a list of funding opportunities that align with *Heifer's Renewable Energy Overview*,

Phase 2: Operational Level:

c) Objectives

- i. As part of the delivery of the Services and/or Goods, Contractor shall act as *Consultant* and accomplish the following:
  1. Work under the direction of HNL staff in the Netherlands, or relevant HPI staff depending on funding opportunity.



2. Provide support to positioning/design teams to create leverage with the selected funding opportunities, based on *Heifer's Renewable Energy Overview*, global trends and funder's intelligence, including developing a pitch deck and related materials (max. 20 days),
- d) Deliverables
- i. As part of Contractor's delivery of the Services and/or Goods, Contractor shall present:
    1. Attend meetings where required to support positioning/design teams to create leverage with selected funders,
    2. Create a compelling pitch for selected funders, based on *Heifer's Renewable Energy Overview*, global trends and funder's intelligence,
    3. For institutional opportunities, set up at least two meetings with potential consortium partners,
- e) Expected input from Heifer
- i. In collaboration with the Program Director Environmental Initiative, HNL shall provide the Contractor with all relevant Heifer materials and data/information that are necessary to fulfill the purpose of this Assignment,
- f) Level of Effort ("LOE") and Period of Performance
- i. HNL anticipates this scope of work to require 5-10 days of LOE starting in June. The LOE may be non-consecutive. The number of days needed may be increased if needed based on the co-creation process,
  - ii. Note that Phase 2 depends on results delivered in phase 1. If phase 2, expected LOE will be up to max. 20 days over a 10 month period,
- g) Minimum requirements for Contractor to be considered for the Opportunity
- i. Previous work experience in renewable energy in particular, and climate-related topics in general,
  - ii. Track-record on engaging with funders around renewables and successfully obtaining funding for renewable energy projects is highly desirable,
  - iii. Strong background in development aid sector,
  - iv. Familiar with Heifer's work, and ability to quickly familiarize oneself with Heifer's signature programs, unique approach, and strengths as an implementing partner,
  - v. Fluent English proficiency.