



Heifer International

Heifer International is a global development organization on a mission to end hunger and poverty in a sustainable way. Working with farmers and their communities to identify and invest in business opportunities that deliver living incomes, Heifer International creates solutions to local challenges designed to build inclusive, resilient economies. Since launching in 1944, Heifer International has assisted more than 35 million people, with millions more now on a pathway to living incomes.



Heifer Bangladesh

Heifer International started work in Bangladesh in 2006, implementing projects with the Government of Bangladesh and local NGO partners. To date, Heifer Bangladesh has supported more than 139,000 families across districts in the northern part of the country.

Heifer Bangladesh's projects focus on the beef, dairy and goat value chains, working with farmers to integrate crop and livestock agriculture. Drought-resistant seeds are provided alongside training in environmentally-friendly farming practices and integrated pest management, helping to reduce farmers' vulnerability to climate change.

Using Heifer International's values-based community development model, farmers are building stronger communities, with women actively involved. Through savings and loans schemes they are investing in their businesses, increasing incomes and food security.



Beef Cattle



Dairy



Small Ruminants

Ensuring Sustainable Livelihood of Smallholder Farmers through Beef & Dairy Value Chain Enterprises (ESL) (2014-2018)

Total Value:
\$1.4 million

Heifer Bangladesh worked alongside the Association for Community Development, Bangladesh Association for Social Advancement, National Development Program, and South Asia Partnership – Bangladesh to implement this project in Natore, Rajshahi and Sirajganj districts. The project increased the incomes and resilience of 6,717 families working in the beef and dairy value chains. Women-led self-help groups were established and used as the building blocks for setting up cooperatives. Farmers utilized four business hubs that were set up to support their business activities. Meat and milk production increased as a result of improved fodder and other animal farming practices, resulting in increased incomes and improvements in food security and nutrition. Farmers continue to invest in their businesses, with 70% participating in savings and loans groups.

Achieving Sustainable Livelihood through Goat & Beef Value Chain Interventions (ASL) (2016-2021)

Total Value:
\$1.3 million

This project will work with 4,500 farmers in Kishorganj, Natore and Rajshahi districts to increase incomes through improved animal management and asset ownership. Farmers are increasing goat and beef cattle production to achieve year-round food security and deploying adaptive agricultural technologies and community-managed disaster risk reduction plans to reduce vulnerability to climate change. Community Agro-Vet Entrepreneurs are being trained and equipped to support farmers to improve animal well-being, with farmers also receiving business planning and management training, increasing their access to markets and financial services.



Economic Enhancement through Strengthening Beef & Goat Market Systems (2018-2023)

Total Value:
\$4.8 million

Implemented across 14 sub-districts in Kishoreganj, Natore, Rajshahi, Sirajganj and Tangail districts, this project will support 34,500 farmers to improve their incomes, food security, and nutrition. Farmers are receiving technical assistance to improve livestock management, enabling them to increase their productivity, production and incomes. As a result, they are better equipped to run competitive beef and goat value chain enterprises and generate additional income from sources such as poultry. They are also joining self-help groups that support the development of farmer-owned agribusinesses, increasing their access to markets and financial services. Interventions are also being implemented to improve hygiene and sanitation.