

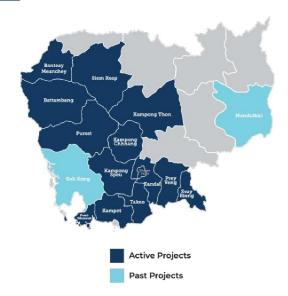
Heifer International

Heifer International is a global development organization on a mission to end hunger and poverty in a sustainable way. Working with farmers and their communities to identify and invest in business opportunities that deliver living incomes, Heifer International creates solutions to local challenges designed to build inclusive, resilient economies. Since launching in 1944, Heifer International has assisted more than 35 million people, with millions more now on a pathway to living incomes.



Heifer Cambodia

Heifer International began working in Cambodia in 1999, working with women farmers to improve production and increase incomes from chicken, swine and vegetables. To date, more than 333,000 families have been supported by Heifer Cambodia. Farmers across the country are being connected with self-help groups and agricultural cooperatives, enabling them to access new markets and finance to scale their businesses. Protecting and regenerating the environment is at the center of the work. Farmers learn to compost, use renewable energy and clean stoves, reducing the need for firewood, and plant trees to regenerate their communities. Projects are increasing food security, improving sanitation and hygiene and strengthening community sustainable development networks at local and provincial levels. Heifer Cambodia works with governments, public and private institutions and local and community partners. It has built the capacity of more than 30 local organizations that are implementing partners for projects. Government partners are involved at local, district and provincial levels, supporting project implementation.





Empower Women Through P.A.C.E Training (2020-2021)

Donors include: Gap Foundation

Total Value: \$336,720

Implemented in Takeo, Kampong Thom, Prey Veng and Kampong Chhang provinces, this project aims to equip 6,000 women with the necessary skills to transform their participation and personal leadership within their families and communities. Women will be trained on the Personal Advancement & Career Enhancement (P.A.C.E.) curriculum developed by multinational clothing retailer Gap. Heifer Cambodia is partnering with six local NGOs, including Kundamlay Organization, Action for Development and RACHANA Organization to help women improve their communication skills, business skills, financial management and decision-making. As families and communities engage and solidarity increases, they work together to develop business plans, make decisions and implement business and productive activities within their homes.

Inclusive Markets for Smallholder Farmers (2019-2021)

Total Value: \$5.5 million

This project was developed to support 35,000 families meet local market demand for native poultry, swine, and vegetables. Heifer Cambodia is building the capacity of farmers and agricultural cooperatives to improve and specialize production, connecting them to retailers, restaurants and other businesses to increase sales. Farmers are gaining access to new, reliable markets for poultry and vegetables through cooperatives, increasing their incomes. To help farmers meet demand, Community Agro-Vet Entrepreneurs were trained to provide technical assistance for improving animal health, input supply and technical support. As families raise chickens and grow organic vegetables, household nutrition is improving. Farmers are being linked to microfinance and banks, increasing access to working capital. The families in this project previously received support from Heifer Cambodia through the three-phase Improving Income and Nutrition (INCOME) project that enabled them to increase their poultry flocks by an average of 500% and save \$4.5 million to invest in their businesses. An additional \$5 million in local funding is being leveraged to support the project.

Improving Income and Nutrition, INCOME III (2016-2019)

This project supported 12,794 women-led farming families, enabling them to meet local market demand for poultry and swine, and receive a fair price for their products. Families received resources and technical assistance from Community Animal Health Workers to increase production and improve the quality of their products. Vegetable gardening also enabled families to improve nutrition and diversify their incomes. As farmers joined cooperatives and self-help groups, they were able to mobilize group savings and access new markets. Farmer training focused on topics such as integrated farming systems, cooperative management, business development and marketing. Farmers sold 1.4 million kilograms of live chickens at market and earned an annual average income of \$1,665 per household from livestock in 2019.

Total Value: \$2.4 million