



## Heifer International

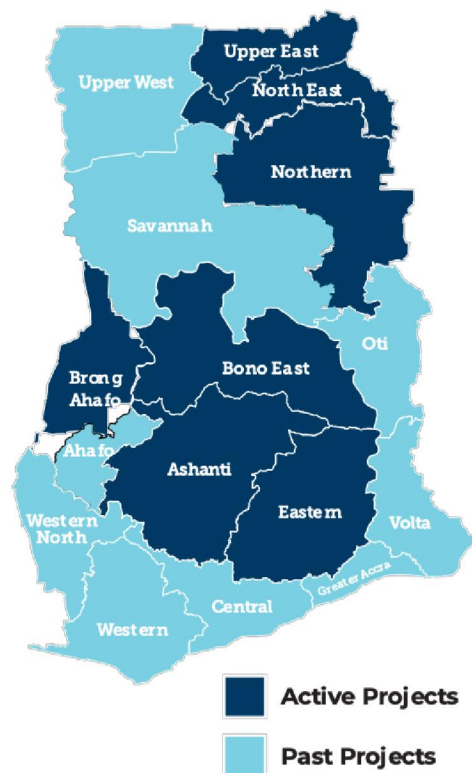
Heifer International is a global development organization on a mission to end hunger and poverty in a sustainable way. Working with farmers and their communities to identify and invest in business opportunities that deliver living incomes, Heifer International creates solutions to local challenges designed to build inclusive, resilient economies. Since launching in 1944, Heifer International has assisted more than 35 million people, with millions more now on a pathway to living incomes.

## Heifer Ghana

In 1999, Heifer International established a permanent country program in Ghana, having run projects in the country in the early 1980s. To date, Heifer Ghana has implemented more than 40 projects, supporting 429,000 households across the country.

Heifer Ghana's projects focus on the livestock, poultry and cocoa value chains, working with farmers to improve production, implement agroecology farming techniques and improve the nutrition of women and girls. Farmers have strengthened their businesses and increased resilience to climate shocks through integrated agribusiness initiatives and by forming farmer-owned cooperatives.

Project partners include the Government of Ghana, the University of Ghana, Barry Callebaut, IDRC, the Animal Research Institute and Innovation for Poverty Action.



Cocoa



Fruits



Honey



Poultry



Small Ruminants



Vegetables



**Women's Agripreneurship  
Sustainability & Scale-Up Project  
(2018-2021)**

**Donors include:**  
**International Development  
Research Center (IDRC)**

**Total Value:**  
**\$294,249**

Working in the poultry, eggs and fruits value chains, the project is connecting women farmers in the Upper Manya Krobo Districts, Lower Manya Krobo Municipality and Yilo Krobo Municipality to the expertise and markets they need to grow their businesses. Building on the success of Heifer Ghana's Nutrition Links Project, this project connects farmers to technical and advisory services from experts at the Ministry of Food and Agriculture, the University of Ghana, McGill University and local companies and government service providers.

Farmers have strengthened their businesses and increased resilience to climate shocks through integrated agribusiness initiatives and by forming farmer-owned cooperatives. The project team is working with them as they increase their sales and incomes, with ongoing support available to farmers as a result of the strengthening of local institutions.

**Forever Chocolate  
(2019-2020)**

**Donors include:**  
**Barry Callebaut**

**Total Value:**  
**\$522,940**

Barry Callebaut, one of the world's largest cocoa companies, has created the Forever Chocolate initiative to address poverty in its supply chain. Heifer Ghana is working with 300 Barry Callebaut cocoa farmers across the Ashanti and Western North regions, supporting them as they mobilize into farmer groups, introducing additional income-generating opportunities to supplement their income from cocoa.

Farmers are given the option to add egg production, beekeeping or soap-making to their cocoa production. As of September 2019, project participants had sold more than 86,000 eggs, generating a combined income of over \$8,000.



**Escaping Poverty  
(2016-2021)**

**Donors include:**  
**Innovations for Poverty Action (IPA)**

**Total Value:**  
**\$2.5 million**

Developed to support 3,335 ultra-poor farmers in the Northern and Middle Belt, the project aims to reduce poverty and increase smallholder farmers' resilience to shocks by providing support through five pathways: asset placements, consumption, Cognitive Behavior Therapy, health insurance and savings.

Farmers in the Northern Belt are cultivating rice, maize and groundnuts and raising livestock, with women from the project processing shea butter, rice and malt to add additional value to the products. Farmers in the Middle Belt are building businesses rearing small ruminants, poultry and pigs, and are also growing crops, making soap and processing other products. They have been linked with agro-dealers, extension service providers and new markets to access production inputs, services and new customers.

**Nutrition Links  
(2014-2018)**

**Donors include:**  
**Canadian International  
Development Agency (CIDA)**

**Total Value:**  
**\$516,209**

Nutrition Links improved the economic security, gender equity, health, and social well-being of 1,760 families, with a specific focus on supporting women, adolescent girls, infants and young children in Upper Manya Krobo District in the Eastern Region. Implementing partners included Heifer Ghana, McGill University, the University of Ghana and World Vision.

As part of Nutrition Links, Heifer Ghana focused on agriculture-nutrition education for households with infants through egg production, savings-education for adolescent girls promoting financial literacy and healthy life choices, and behavior change communications promoting dietary diversity for young children. The project helped improve dietary quality and nutritional status of childbearing-aged women, adolescents and young children, with 58.5% meeting the minimum dietary diversity at the end of the project, compared to only 22% at the start.

