



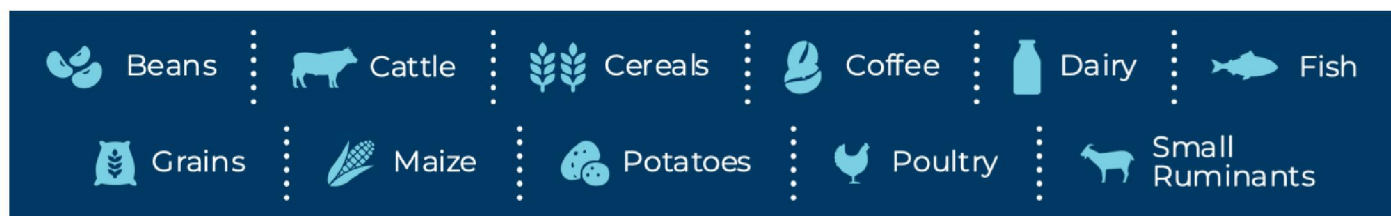
Heifer International

Heifer International is a global development organization on a mission to end hunger and poverty in a sustainable way. Working with farmers and their communities to identify and invest in business opportunities that deliver living incomes, Heifer International creates solutions to local challenges designed to build inclusive, resilient economies. Since launching in 1944, Heifer International has assisted more than 35 million people, with millions more now on a pathway to living incomes.



Heifer Tanzania

Heifer International started work in Tanzania in 1974, implementing projects to improve the livelihoods of families through technical assistance and resources for agricultural production. To date, Heifer Tanzania has supported more than 852,000 families through projects that increase food and economic security. Focused on the dairy and poultry value chains, Heifer Tanzania's work strengthens access to local markets through business planning, marketing and establishing milk, sunflower and chicken collection centers. Youth in the country are supported to set up businesses and find employment in the private sector as they gain financial, leadership and technical skills through training. A total of 42 milk collection centers in Zanzibar and the Southern Highlands have been set up, connecting thousands of dairy farmers to formal markets. Farmers are mitigating the impacts of climate change and protecting the environment by planting trees, harvesting rainwater, building biogas units and installing solar lights and energy-efficient stoves.



**Enterprise Facilitation Project
(2017-2020)****Total Value:
\$124,000**

This project is being implemented in Mbozi district, Songwe region, in seven wards under Heifer International's East Africa Youth Inclusion Program (EAYIP). Using the Trinity of Management methodology, it engages entrepreneurs who already have business ideas, supporting them to start or grow their businesses. Project participants receive support from an enterprise facilitator and community resource board who provide free, confidential business management and networking advice. As project participants use the Trinity of Management methodology, which covers production, marketing and financial management, they learn to run their business more effectively and build sustainable livelihoods. With the support they receive, entrepreneurs are securing finance, marketing their products and attracting new clients. In addition to Tanzania, Heifer International, alongside the Sirolli Institute, is prototyping this project in Bangladesh, Guatemala, Honduras, Mexico, Nepal and Uganda.

**VSF Maisha Bora
(2015-2020)****Donors include:
Belgian Food Security Program****Total Value:
\$1.2 million**

Implemented in 15 villages in Longido and Samanjiro districts, VSF Maisha Bora will help 9,000 families improve food security and nutrition as they increase incomes. The project is improving the productivity and health of animals owned by farmers. Heifer Tanzania is establishing women commercial crossbreeding schemes for cattle, goats and poultry and forming breed societies to improve quality. Farmers are improving their animal husbandry skills through livestock field schools and linkages to animal health services within their communities. Community Animal Health Workers are being trained and veterinary drug stores are being established. Through training on animal and forage management, farmers are better able to spot, treat and prevent the spread of disease. Farmers engaging in poultry production and beekeeping are also receiving support from the project.

**Igunga Ecovillage Project
(2015-2019)****Total Value:
\$2.1 million**

This project supported 172,989 families in Igunga district, enabling them to mitigate the impacts of climate change, taking into account the specific needs of everyone in the community, including female-headed households, people with disabilities and people living with or affected by HIV/AIDS. They adopted climate-resilient practices such as tree planting, solar technology, bottle drip irrigation and rainwater harvesting tanks at high rates. Through 300 Farmer Field Schools organized by the project, farmers learned new and innovative techniques to enhance agricultural production, including production techniques to manage poultry and grow crops such as maize and green gram. A total of 98% of farmers that received training on agricultural practices such as proper spacing of plants, timely planting and intercropping, adopted one or more of these practices. Despite droughts during the project period, 75% of farmers had higher yields compared with before receiving this support. The project also increased water access via pumps, ponds and rainwater harvesting tanks, reducing the daily workload for women tasked with fetching water.

**East African Dairy Development
(EADD) I and II
(2008-2019)****Donors include: Bill & Melinda Gates
Foundation, Eli Lilly & Company
Foundation, Starbucks Foundation****Total Value:
\$93 million***
* all countries: Kenya, Rwanda,
Tanzania and Uganda

Implemented in Kenya, Rwanda, Tanzania and Uganda, this project was designed to sustainably improve the livelihoods of smallholder dairy farmers in East Africa, increasing incomes through enhanced production and market access. Heifer International led the implementation of the project through a consortium comprised of the International Livestock Research Institute, TechnoServe, Africa Breeders Service Total Cattle Management and World Agroforestry Centre. Farmers were provided with technical assistance and adopted technologies aimed at improving on-farm production and productivity. The project also helped form and develop sustainable and profitable farmer-owned producer organizations offering essential inputs, extension and business services and access to reliable milk markets. In the first phase, the project supported 203,778 farming families in Kenya, Uganda and Rwanda. Phase II supported a total of 136,684 farming families, 30,042 of which were in Tanzania. As a result of project interventions, net dairy incomes increased by up to 80%.

**Mbozi Farmer Livelihood
Improvement Project
(2015-2019)****Donors include:
Eli-Lilly & Company Foundation,
Starbucks Foundation****Total Value:
\$1 million**

Implemented in the Southern Highlands, this project improved the livelihoods of 5,869 families through household income diversification. Heifer Tanzania's implementing partner – Southern Highlands Participatory Organization – promoted dairy milk, improving water use and sanitation and helped develop alternative energy sources.