

# HEIFER INTERNATIONAL BANGLADESH FACT SHEET

## Overview

Heifer International Bangladesh supports sustainable locally led development solutions that empower small-holder women farmers to achieve sustainable living incomes for resilient future. Formally operating since 2012, Heifer has supported **66,291** smallholder women farmers across six districts in Bangladesh, collaborating with the government, local NGOs, private sector entities, banks, and civil society organizations. Heifer's initiatives focus on improving food and nutrition security through agriculture innovation and inclusive markets and strengthen local communities and ecosystems that enables farmers to build income-generating food and farming businesses, while protecting and restoring the environment.

## Focus Areas

### Primary Value Chains:



Beef



Goat



Vegetables



Flowers

### Secondary Value Chains:



Dairy



Poultry



High-Value Fruits



### Our Mission

Ending hunger and poverty while caring for the Earth



### Our Goal

Provide support to smallholder farmers to reach sustainable living income

## Our Approach

Heifer's signature programs are designed and implemented through **Values-Based Holistic Community Development (VBHCD)** with the integration of a **Market System Development (MSD)** approach, linking producers to consumers through value chain process to build sustainable food and farming businesses that strengthen rural economies, a pathway to Sustainable Living Income.

## Thematic areas



Livestock



One Health



Agri Value Chain



Women Empowerment



Food Security

Nutrition



Climate Smart Agriculture



Environment



Access to Finance



Social Capital



## KEY ACHIEVEMENTS

**66,291**

smallholder women farmers mobilized

**51**

farmer producer organizations (FPO)

**61%**

households (HH) achieved a sustainable living income

**82%**

HHs adopted climate-smart agriculture and livestock practices

**78%**

HHs demonstrate cooperation and solidarity at the community level

**105**

Community Agro-Veterinary Entrepreneurs (CAVEs) capacitated as local service providers

**15**

partnerships with private companies

**9**

FPO members elected as Union Parishad and Upazila Parishad member

**12**

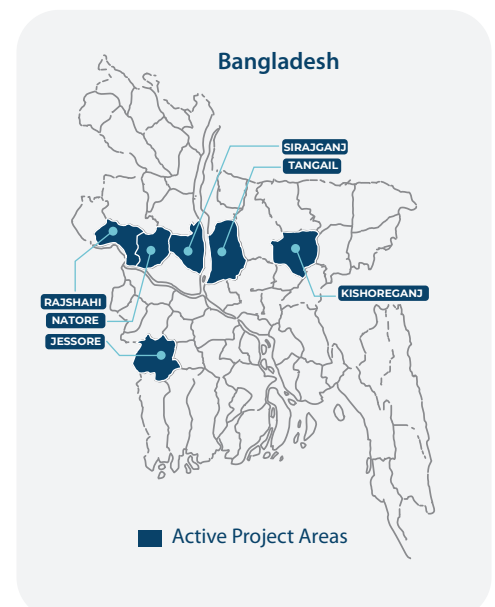
FPO members awarded the **Joyeeta award**

**43**

FPOs use the **Coop360** Next software

**100%**

of leadership positions in FPOs held by women



## Best practices



Climate Smart  
Livestock  
Farming



Perch System  
Goat Housing



Green  
Fodder



Climate Smart  
Agriculture  
Practice



Environmentally  
Friendly  
Fertilizers



Digital  
Weighing Scale  
For Livestock



Biogas  
Produced From  
Cattle Waste



Strengthening  
Social Capital



Agricultural  
Mechanization

### Implementing Partners



### Collaborating Partners



RENATA LIMITED



SQUARE  
PHARMACEUTICALS PLC.  
BANGLADESH



ISPAHANI AGRO LIMITED



## Our Aspiration

We aspire to bring **400,000 families** out of poverty and vulnerability, making them resilient by securing a living income for each family by **2030**. This will be achieved through generating inclusive and resilient livelihood opportunities for women smallholder farmers and microentrepreneurs.

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Since 1944, Heifer International has worked with more than 46.4 million people around the world to end hunger and poverty sustainably. Working with rural communities in Africa, Asia, and the Americas, including the United States, Heifer International supports farmers and local food producers to strengthen local economies and build secure livelihoods that provide a sustainable living income.