

About Heifer International

Heifer International is a global development organization on a mission to end hunger and poverty while caring for the earth. Working with farmers and their communities to identify and invest in business opportunities that deliver living incomes, Heifer International creates solutions to local challenges designed to build inclusive, resilient economies. Since its launch in 1944, Heifer has assisted more than 35 million people, with millions on a pathway to improved living income, hence closing the living income gap. Heifer continues to support local farmers and their communities through investing in infrastructure, market access and financing to increase resilience.





To work with communities to end poverty and hunger, while caring for the Earth.



Our Vision

A world of communities living together in peace and equitably sharing the resources of a healthy planet.



Heifer International Goal

To assist 10 million additional families, earn a sustainable living income by 2030.



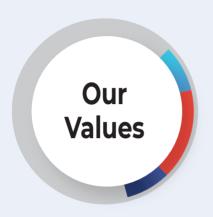
Heifer Africa Program Goal

To assist 6 million additional families, earn a sustainable living income by 2030.



Heifer Uganda Goal

To enhance the competitiveness, employability and resilience of 400,000 smallholder farmers (60% women and youth) to achieve a sustainable living income by 2030







HUMILITY



PROFESSIONAL EXCELLENCE

Our Signature Program

Through the signature programming, Heifer projects that by 2030, 10 million families globally and 400,000 families in Uganda will reach or be on the pathway towards attaining a sustainable living income. To attain this, we shall focus on implementing signature programs that have scale, partnership, and permanence.

SCALE

If smallholder farmers want to join formal markets, they need to produce in numbers, which requires scale.



PERMANENCE OF IMPACT

Businesses continue to scale and provide decent jobs and incomes for local people, long after our projects end.

PARTNERSHIP

Partnering with local and national governments and the private sector ensures that all actors are committed and bring a range of resources including financing.

Our Approach

Heifer Uganda organizes work into large-scale programs and projects that consist of strategic initiatives that aim to meet the long-term needs of communities in many parts of the country.

We create a deeper impact in the lives of our project partners by improving access to income, education, sanitation, water sources, health care, and infrastructure.



Value Chain Development across dairy, beef, poultry, oilseeds, and horticulture

We work with smallholder farmers (60% women and girls/young women) to identify and exploit agribusiness opportunities to enhance their competitiveness and employability for sustainable living incomes

We address the bottlenecks hindering women farmers from achieving a sustainable living income, creating jobs and unlocking the potential of young entrepreneurs to drive innovation in agribusiness.

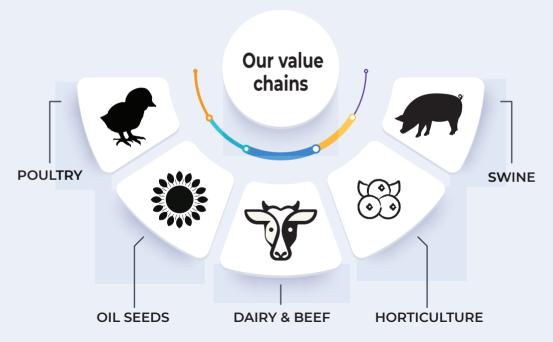
Women and youth focus

Technology and Innovation as an enabler for stimulating access to finance, extension, information, insurance, and mechanization.

We work with farmers, public and private sector players to address energy deficiencies and water for production to improve enterprise performance.

Our Anchor Value Chains

We focus on 6 integrated anchor value chains that offer higher economic and social benefits for smallholder farmers, aligned to Heifer's capacity and experience and with potential to leverage and integrate private and public sector.





The stimulating Agribusiness for Youth Employment Project

SAYE

2023 - 2029

Heifer Uganda Projects

Stimulating Agribusiness for Youth Employment (SAYE) is a 5-year project implemented by Heifer International in partnership with the Mastercard Foundation and four other local organizations namely: Consortium for Enhancing University Responsiveness to Agribusiness Development Ltd (CURAD), Federation of Small and Medium Enterprises (FSME), Financial Sector Deepening Uganda (FSDU) and ASIGMA Group. SAYE is built on the learnings from the 'East Africa Youth Inclusion Program – EAYIP' implemented by Heifer Project International from July 2016 – March 2022.

SAYE is aimed at unlocking market system barriers to enable youth transition to be dignified and fulfilling work. The goal of SAYE is to improve the socio-economic well-being and resilience of young people in Busoga sub-region by 2029. The intervention is implemented in 11 districts in Busoga sub-region, Eastern Uganda: Jinja, Mayuge, Iganga, Kamuli, Kaliro, Namutumba, Bugweri, Luka, Buyende, Namayingo and Bugiri. The intervention targets to reach 250,000 young people 16-35 years (70% females and 30% male, among which 3% youth are with disabilities). With 175,000 of the targeted young people transitioning into dignified and fulfilling work within the agribusiness enterprises. The target value chains include poultry, horticulture, oilseeds, dairy, and beef.

Donor: Mastercard Foundation, & Heifer International

Total Value: \$47.8m



DREEM Hub

2023 - 2024

The **DREEM Hub project** is a three-year scale-up of Heifer Uganda's demonstrated work in the productive use of renewable energy in the dairy sector.

The overall goal of the DREEM Hub project is to strengthen the Productive Use of Renewable Energy Use (PUSE) Ecosystem for reducing greenhouse gas emissions by stimulating access to productive use of solar energy services in agricultural value chains. This will result in the realization of sustainable incomes and strengthen the resilience of smallholder farmers and other value chain actors to climate change impacts and shocks.

To achieve this goal, the project is focusing; on Improving access to solar skills, jobs, and entrepreneurship development opportunities across Uganda's dairy sector value chains for 1000 underserved youth and women entrepreneurs; Expanding access to affordable financial and business development services for dairy cooperatives and other value-chain participants to accelerate access to productive use of solar energy services at priority sites; and Strengthening the capacity, collaboration, and coordination among key players by establishing a well-governed and self-sustaining Distributed Renewable Energy Ecosystem Model hub in Uganda.

Donor: Mott Foundation, Hilton Foundation & Heifer International.

Total Value: \$3.5m.



2021 - 2024

The SSID Project is a two-year pilot project aiming at bringing together solar technology companies, impact investors, capacity builders, project financiers, dairy cooperatives and dairy processors to implement and demonstrate at scale the impact of Productive Energy Use (PEU) through a Solar-powered rural milk chilling solution at the dairy cooperative level in central Uganda.

The project's ultimate objective is:

1. To increase the capacity utilization of the dairy processor by enabling the Producer Organizations (POs in short or Dairy Cooperatives) to overcome the financing and technology barriers in adopting PEU technologies for reducing the post-harvest losses in dairy value chain.

The project is currently setting up 3 solar powered milk chilling facilities for 3 dairy cooperatives with an average capacity of 30 kW/h to power 15,000L cooler capacity per day. The installations are expected to increase the bulking capacity of dairy cooperatives by 40%, improve quality of milk and consequently increase the capacity utilization of the processor, reduce on operational costs at bulking centres by 30%, reduce carbon emissions by 90% and raise revenue for farmers and cooperatives.

Location: Nakaseke and Nakasongola districts.

Partners: Heifer Impact Capital, JESA, EPC Contractors, Engineering Procurement & Construction Contractors.

Donor: UKAID, IKEA Foundation, Carbon Trust, JESA Farm Ltd & Heifer International

Total Value: \$520,071



2023 - 2024

The project is a scale-up of green growth initiatives under the ADAP and SSID projects. The project is contributing to a reduction in green gas emissions and environmental degradation resulting from the adoption of best livestock management practices, and the use of renewable energy technologies at the farmer and cooperative level.

The ultimate objectives are:

- 1. Reduction in green gas emissions and carbon footprints resulting from poor livestock management practices and milk processing and resilient milk supply chain;
- 2. Improvement in environment conservation and pasture regeneration for sustainable dairy production and productivity of 1500 smallholder dairy farmers.

The project is supporting 1500 additional dairy farmers in pasture conservation and renewable energy and access services; build in capacity of 5 service providers to sustainably provide high quality inputs and services on pasture conversation and renewable energy to dairy farmers; and 2 solar installations established and functioning in 2 dairy producer organizations; 6 dairy producer organizations trained on solar energy for milk chilling.

Location: Nakaseke and Nakasongola districts

Partners: Adventa, EPCs, & JESA.

Donor: aBi Development & Heifer International and private sector.

Total Value: \$233,084



Water for Dairy Business

W4DE

2021 - 2024

This intervention aims to provide equal access to water for all and therefore targets both members (dairy farmers) and non-members (neighbouring communities) in Kiboga district under two selected cooperatives. The target group comprises 1,500 households (HH)3 in the wet season and 2,000 HHs4 in the dry season. With an average of five family members per HH, a total of 7,500 to 10,000 people will be reached depending on the season.

This proposed intervention is unique and innovative for three reasons:

- 1. It connects the problems and opportunities of the farmers and the cooperatives;
- 2. Such a safe water supply chain by a cooperative is new to Uganda;
- **3.** W4DB combines the logistics of the water delivery with that of the milk collection in an innovative manner.

A hydrogeological survey was completed, and the drilling and installation of water systems will be completed by June 2023.-

Location: Kiboga district.

Partners: Dwaniro Dairy and Livestock Cooperative Society Ltd, Kiboga Local Government, Jesa Farm, Ltd. Heifer Netherlands

Donor:Aqua for all & Heifer International

Total Value: \$249,537



Power, Water, and Internet

2023 - 2024

Goal: To improve the incomes and resilience of 5,000 farmers engaged in dairy, beef, oilseeds, and horticulture value chains.

The project will improve productivity, quality in the farming system, the efficiency of the agri-enterprises, and strengthen the capacity of farmer cooperatives to run the productive asset/equipment scheme.

Location: Kiboga, Masaka, Dokolo, Gulu and Kole.

Partners: Dairy Cooperatives, & EPC

Donors: Heifer International

Total Value: \$1,230,881.83



Jennai Dairy Development Project

2019 - 2022

The Project Goal is to transform lives of 540 smallholder farmers through affordable micro-leasing of dairy cows, improved dairy farming system and formation of a dairy cooperative in Gulu and Omoro districts.

Key project interventions included:

- 1. Organization of dairy farmers to form a legally registered and recognized producer organization,
- 2. Financial extension services to dairy farmers in form of dairy micro-lease and promotion of dairy production and productivity enhancement technologies.

The project is currently working with 542 selected, committed, and business focused dairy farmers with 106 accessed micro-lease dairy cows. Heifer has established two women-focused dairy cooperatives, and established reliable feeding, water access, and Artificial Insemination systems to increase milk production and productivity amongst the selected farmers.

Location: Gulu district.

Partners: Dairy Development Authority (DDA) and Gulu District Local Government.

Donor: Japan International Cooperation Foundation (JICF).



AYuTe Africa Challenge Uganda award recognizes creative youth in the Agri-tech space using technology to reimagine farming thereby solving smallholder farmer challenges across the continent. The annual competition awards cash grants to the most promising young agri-tech innovators to scale their ideas.

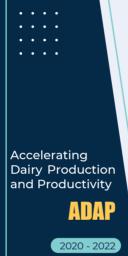
Tractors for Africa Project (T4A)

This is a transformational intervention targeted to contribute to Heifer's goal of moving 10 million smallholder farmers towards sustainable living income by 2030.

The project aims at addressing food security in Africa by enabling access to 50,000 tractors and creating 500,000 jobs in 10 years.

Through a partnership with Hello Tractor, the T4A project promotes a Pay As You Go (PAYG) model that gives access to collateral-free tractors and equipment; ultimately providing tractor services to smallholder farmers more efficiently, powered by technology.





Heifer Uganda Past Projects

Heifer International Uganda implemented a three year (2020 -2022) dairy value chain development project-with a goal of improving income and sustainability of 3,500 farmers and processors through improved productivity and quality of milk among dairy farmers in the Central Uganda milk shed.

The project was co-designed and implemented directly with a processor (Jesa Dairy Farm Limited) as an off-taker for chilled-raw milk from the Producer Organizations (POs) under the project.

As a result, the project reached a total of 3,602 profiled (2,899 males and 703 females) dairy farmers with skills and production enhancement technologies in dairy production. A total of 25 (12 new POs) were developed and strengthened in business management and governance and were linked to processors and other commercial service providers. Milk productivity per cow per day increased from below 5 litres per cow per day to 11 litres per cow per day for farmers who adopted improved feed management.

Location: Kiboga, Kyakwanzi, Mityana, Wakiso, Nakaseke, Nakasongola and Kayunga districts.

Partners: Jesa Dairy Ltd, and Dairy Cooperatives **Donor:** aBi Development ltd, Heifer International.

Total Value: \$972,973



East Africa Youth Inclusion Program

2016 - 2022

The East Africa Youth Inclusion Program (EAYIP) was a five-year, youth-focused employment program implemented in the six districts of Eastern and Central regions, supported by Mastercard Foundation.

The program reached 19,154 economically disadvantaged youth directly with an anticipated 45,000 youth indirectly reached through the creation of jobs and entrepreneurship opportunities by the end of the five years. The project improved the skills and competencies of 19,154 (8295 females) young people in Uganda to fit into the job market. Consequently, 20,627 jobs were created along the poultry, beef, horticulture, dairy, and maize value chains with an average monthly income of USD 141. USD 594,259 which was accessed by young entrepreneurs as credit from financial institutional partners on the project, while USD 451,524 was saved by youth and accessed as credit through informal saving groups. The project developed and strengthened 8 youth-led producer organizations providing BDS services to youth members. 90% of EAYIP beneficiaries reported an increase in their assets after utilizing the skills developed during training.

Location: Eastern and Central regions of Uganda in the districts of Kiboga, Luwero, Wakiso, Bugiri, Ngora and Amuria.

Partners: Youth Alive, Kilimo Trust, Post Bank, & Making Cents

Donor: MasterCard Foundation and Heifer International.

Total Value: \$11 million (For Uganda).



East African
Dairy
Development
EADD | 8 | |

2008 - 2018

Implemented in Kenya, Rwanda, Tanzania and Uganda, this project was designed to sustainably improve the livelihoods of smallholder dairy farmers in East Africa, through a competitive and inclusive dairy industry.

In Uganda the project reached 88,000 smallholder farmers, developed 59 profitable dairy cooperatives and stimulated development in Uganda's dairy subsector.

Heifer International led the implementation of the project through a consortium comprised of the International Livestock Research Institute, Techno-Serve, Africa Breeders Service and World Agroforestry Centre. Farmers were provided with technical assistance and adopted technologies aimed at improving on-farm production and productivity.

Partners: International Livestock Research Institute, Techno-Serve, Africa Breeders Service and World Agroforestry Centre.

Donor: Bill & Melinda Gates Foundation, Eli Lilly & Company Foundation & Starbucks Foundation.

Total Value: \$24 million (For Uganda).



Learn for Agribusiness

L4AB

2018 - 2021

The Learn for Agribusiness project (L4AB) was a 3-year project implemented in Dokolo district, Northern Uganda targeting 3,200 it reached 3,792 young people, and created 2,900 jobs with 36% increase in incomes. The project was implemented through consortia between Edukans and Heifer Project International focusing on the oil seeds sub-sector (sunflower, groundnuts and soybeans).

The project established and strengthened 2 youth led cooperatives with a membership of 1700 youth, aggregating 190 tons of grain per season and supplying 4-8 tons of certified seeds per season. The established linkages and facilitated business partnerships with off takers such as Tropical Dynasty Ltd, Ngetta Tropical holdings, Mukwano Industries Ltd, Soybeans Africa Ltd and TRAFORD. The cooperatives offer a range of BDS services including local seed production, extension, crop index insurance, mechanization, value addition.

The project leveraged on government programs under the Ministry of Agriculture and established a 400 tons capacity storage, bulking and processing facility for Dokolo youth cooperative.

Location: Dokolo and Kwera districts.

Partners: Tropical Dynasty Ltd, Ngetta Tropical holdings, Mukwano Industries Ltd, Sovbeans Africa Ltd and TRAFORD

Donor: Heifer Netherland, Edukans and Heifer International.

Total Value: \$1.07 million



2016 - 2018

Fermented Food For Life was a two year project implemented in Uganda, Tanzania and Kenya by a consortium of partners. The project promoted value addition to milk by empowering local production of probiotic Yoba yoghurt with an ultimate goal of reaching out to 1,000,000 consumers.

The overall objective of the Project was to improve food and nutrition security by increasing local production, distribution, and consumption of health-promoting probiotic fermented foods. This is accomplished by utilizing a sachet containing two strains of bacteria.

The project was piloting the pro-poor business model at the different nodes of the value chain of probiotic fermented yoghurt and the scale-up of the model. A pro-poor value chain-based business model was adopted as a common approach to achieve the project's main objective.

Location: Central, South-Western and Eastern regions of Uganda.

Partners: University of Western Ontario, Canada, Jomo Kenyatta University of Agriculture and Technology (JKUAT), Kenya, Yoba-for-Life, and Heifer International.

Donor: International Development Research Centre (IDRC)



Northern Uganda Dairy Value Chain Development Project

2008 - 2011

Uganda Development Biogas Project



2009 - 2013

The Northern Uganda Dairy Value Chain Development Project supported 3885 families particularly women to achieve sustained improvement of living conditions in order to allow for post-conflict recovery, rebuilding civil society and address their severe levels of poverty. A women led dairy producer cooperative was established in Gulu to facilitate milk bulking, and processing for increased revenue. 1249 families were supported to set up and use energy cooking stoves.

The dairy farmer cooperative has sustained business operations and diversified into milk processing for increased incomes. The focus was to support women dairy farmers access dairy cows for income and nutrition, adopt use of clean energy and diversify incomes sources with crop enterprises.

Location: Gulu district.

Donor: USAID & Heifer International.

Total Value: \$1,016,317.

Heifer International Uganda, in partnership with SNV, government of Uganda and HIVOS, implemented this project worth €6.9 million of which €3.8 million was from the Dutch government and the balance of funds financed by smallholder investments, SNV technical advice and the host government. This project was instrumental in contributing towards ensuring an environmentally secure nation by promoting sustainable agro-ecological innovative solutions. This project managed to increase the number of biogases from 43 in 2009 to 5168 in December 2013. Heifer developed and capacitated 19 Biogas Construction Enterprises (BCEs) and trained 322 Biogas Masons across the country.

Donor: HIVOs/Dutch government. **Total Value:** \$6.8 million.



Climate Change Adaptation for Improved Food Security and Applied Nutrition

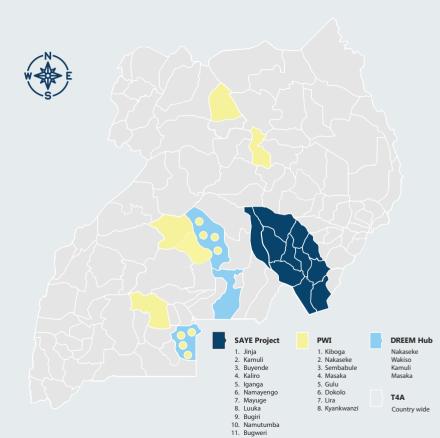


The project was implemented in North- Eastern Uganda in Ngora district with funding from Irish Aid and VIVA Ireland, worth £596,700. In partnership with International Institute of Rural Reconstruction (IIRR) we enabled 12,620 smallholder farm households (100,961 persons) improve their incomes, food and nutritional security through adoption of climate smart agriculture options.

27,839 families were reached and 78% adopted climate smart agriculture practices and agro-forestry practices increased from 65% to 84.2%. Use of renewable mainly biogas increased from 6% to 14.3 % enabling women to reduce on the burden firewood and its associated challenges.

Donor: Irish Aid and VIVA Ireland

Total Value: \$647,847.



Country Projects

Coverage | 2020 - 2025

Heifer has worked in 52 districts of Uganda and currently active in 19 districts in Central, Eastern, West Nile, and Northern Uganda to strengthen local economies and build secure livelihoods that guarantee a living income to local farmers.

Partnerships

Heifer's values-based partnerships connecting smallholder farmers to markets, capital and technology.















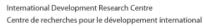








































Our impact in Uganda for the last 10 years



490,416 Total number of

families reached



Self help groups formed



134Farmer Cooperatives established



\$0.6mCoop Average
Annual Turnover



284,670 Jobs created



5,675Biogas facilities constructed



69,123Businesses created



165 Community valley tanks and shallow wells constructed







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