

**HEIFER INTERNATIONAL  
FRIENDS OF HEIFER  
PROJECT VISIT CONTEST  
OFFICIAL RULES (the "Rules")**

**EXCEPT AS LIMITED IN THE IMMEDIATELY FOLLOWING SENTENCE, THIS CONTEST IS OPEN TO UNITED STATES CITIZENS WHO ARE RESIDENTS OF THE FIFTY (50) UNITED STATES AND THE DISTRICT OF COLUMBIA, AND WHO ARE EIGHTEEN (18) YEARS OF AGE AND OLDER. THIS CONTEST IS VOID WHERE PROHIBITED BY LAW. NO PURCHASE, FEE, OR DONATION IS REQUIRED TO ENTER THE CONTEST. ONLY ONE ENTRY PER PERSON IS ALLOWED.**

**Table of Contents**

- A. Definitions
- B. Contest Period and Sponsor
- C. Eligibility
- D. Winner and Prize
- E. General Prize Rules
- F. How to Enter
- G. Conditions
- H. Selection Procedures
- I. Data Collection
- J. Winner List

**A. Definitions:**

As used in these Rules, the following terms shall have the following meanings:

1. **"Contest"** means the *"Friends of Heifer Project Visit Contest"*.
2. **"Contest Beginning Date"** means 12:00 p.m. Central Standard Time on the 3<sup>rd</sup> day of February, 2020.
3. **"Contest Completion Date"** means 11:59 p.m. Central Standard Time on the 16<sup>th</sup> day of March, 2020.
4. **"Contest Parties"** mean Sponsor and its directors, officers, employees, representatives, successors, assigns, volunteers, consultants, contractors, and agents.
5. **"Contest Period"** means the period of time extending from the Contest Beginning Date until the Contest Completion Date.
6. **"Determination Date"** means 5:00 p.m. Central Standard Time on the 23<sup>rd</sup> day of March, 2020.
7. **"Contest Website"** means <https://www.heifer.org/support/contest-policies.html>.
8. **"Disallowed Party(ies)"** means (a) Sponsor's directors, officers, employees, and contractors, and volunteers officially recognized by and registered with Sponsor, along with (i) such person's immediate family members (spouse, siblings, parents, children, and such siblings', parents', and children's respective spouses), and (ii) any members of such person's household.
9. **"Eligible Party(ies)"** means a United States citizen who is (a) a resident of the fifty (50) United States or the District of Columbia, (b) aged eighteen (18) years and older, (c) not a Disallowed Party, and (d) physically capable of engaging in travel as contemplated in these Rules.
10. **"Entrance Requirements"**: there are three (3) potential methods of entry:
  - a. an Eligible Party may
    - i. join the *Friends of Heifer* community by becoming a monthly donor to Sponsor (via <https://www.heifer.org/give/monthly.html> or via standard mail) during the Contest Period, and
    - ii. provide his/her entry using the Sponsor-designated upload tool located on the Contest Website (an "Electronic Entry"),
  - b. an Eligible Party may already be a member of the *Friends of Heifer* community, and provide his/her entry using the Sponsor-designated upload tool located on the Contest Website (also, an "Electronic Entry"), or
  - c. an Eligible Party may submit an Entry via mail in accordance with **Rule G. 3.** below, regardless of whether he/she joins the *Friends of Heifer* community (a "Mail-In Entry").
11. **"Entrant"** means an Eligible Party who submits an Entry in strict accordance with these Rules.
12. **"Entry(ies)"** means an Electronic Entry or a Mail-In Entry.
13. **"Grand Prize"** means a five (5) day trip to one or more of Sponsor's projects in Guatemala. The trip will likely occur from the 20<sup>th</sup> day of July, 2020, until the 24<sup>th</sup> day of July, 2020, with the understanding that changes in trip dates may be made, within Sponsor's sole and absolute discretion, depending upon risk, availability, and other relevant factors. The Grand Prize **only** includes (a) a Sponsor-approved economy ticket from the Grand Prize Winner's closest major airport (the "Departure Airport") to Guatemala City, Guatemala, and (b) Sponsor-approved accommodations and itinerary, including Sponsor-approved transportation in-country and to project visit(s). The flight will likely include multiple stops and, if possible, the flight will be direct from a major United States airport to Guatemala City, Guatemala. Sponsor is not responsible for transportation to, or vehicle storage at, the

Departure Airport. This Grand Prize has an approximate retail value of three thousand United States dollars (US \$3,000), and a maximum retail value of four thousand United States dollars (US \$4,000).

14. **"Grand Prize Winner"** is defined and described in the Selection Procedures section below.
15. **"Notification Date"** means 5:00 p.m. Central Standard Time on the 30<sup>th</sup> day of April, 2020.
16. **"Prize(s)"** means the Grand Prize.
17. **"Prize Winner(s)"** means the Grand Prize Winner.
18. **"Qualifying Entry(ies)"** means an Entry that has been timely submitted by an Entrant, and timely received by Sponsor during the Contest Period, in accordance with these Rules, all as determined by Sponsor in its sole and absolute discretion.
19. **"Sponsor"** means Heifer Project International, an Arkansas nonprofit corporation, carrying out charitable work internationally, dedicated to ending hunger and poverty and caring for the Earth.
20. **"Sponsor Documents"** means the following documents, in Sponsor's format: (a) an affidavit of eligibility; (b) a liability/publicity release; and (c) any other documents requested by Sponsor.
21. **"Winner List Cut-Off Date"** means 11:59 p.m. Central Standard Time on the 29<sup>th</sup> day of May, 2020.

**B. Contest Period and Sponsor:**

1. The Contest is sponsored by Sponsor.
2. The Contest will be open for the Contest Period.

**C. Eligibility:**

1. The Contest is open to Eligible Parties who submit a Qualifying Entry to Sponsor.
2. The Contest is void where prohibited by law.
3. **DISALLOWED PARTIES ARE NOT ELIGIBLE TO ENTER OR WIN THIS CONTEST.**
4. **ONLY ONE ENTRY PER PERSON IS ALLOWED.**
5. No purchase, fee, or donation is required to enter the Contest.

**D. Winner and Prize:**

1. The Grand Prize will be awarded to the Grand Prize Winner in accordance with the Selection Procedures section below.
2. A Prize may not be substituted, transferred, or redeemed for cash except in Sponsor's sole and absolute discretion.
3. In case of Prize unavailability, Sponsor reserves the right to substitute a prize of equal or greater value.
4. **CONTEST PARTIES HAVE NOT MADE, AND ARE NOT IN ANY MANNER RESPONSIBLE FOR, ANY WARRANTY, REPRESENTATION, OR GUARANTEE, EXPRESS OR IMPLIED, IN FACT OR IN LAW, RELATIVE TO ANY PRIZE, INCLUDING BUT NOT LIMITED TO A PRIZE'S QUALITY, CONDITION, OR FITNESS FOR A PARTICULAR PURPOSE. ANY AND ALL WARRANTIES, REPRESENTATIONS, AND/OR GUARANTEES WITH RESPECT TO A PRIZE (IF ANY) ARE SUBJECT TO THE RESPECTIVE MANUFACTURER'S OR SERVICE PROVIDER'S TERMS THEREFOR, AND THE PRIZE WINNER AGREES TO LOOK SOLELY TO SUCH MANUFACTURER OR SERVICE PROVIDER FOR ANY SUCH WARRANTY, REPRESENTATION, AND/OR GUARANTEE.**
5. Arrangements for the fulfillment of the Prize will be made by Sponsor in its sole and absolute discretion.
6. Receipt of any Prize is conditioned upon compliance with all applicable federal, state, and local laws, rules, and regulations.
7. Odds of winning a Prize depend in part upon the number and the quality of the Qualifying Entries.

**E. General Prize Rules:**

1. Prize Winner will be determined on or before the Determination Date, based upon the application of the Selection Procedures described below. Prize Winner need not be present to win.
2. Prize Winner will be notified on or before the Notification Date (subject to these Rules).
3. Sponsor will make three (3) attempts to contact Prize Winner via phone and/or email within seventy-two (72) hours after the Determination Date. If Sponsor is unable to reach Prize Winner via phone and/or email within this time frame, or if Prize Winner fails to respond via phone and/or email within this time frame, such Prize Winner will be disqualified and an alternate Prize Winner will be determined based upon additional **random drawing(s)** among remaining Qualifying Entries.
4. Prize Winner shall be wholly and solely responsible for the following, including but not limited to any fees or costs associated therewith: (a) payment of all taxes and fees associated with the Prize and its use, (b) obtaining a passport, (c) obtaining any and all required visas, (d) obtaining any and all required and recommended vaccinations, and (e) obtaining travel insurance, sufficient in Sponsor's sole and absolute discretion. Any delay in meeting the requirements in this **Rule E. 4.** may result, in Sponsor's sole and absolute discretion, in Prize Winner's disqualification, and an alternate Prize Winner will be determined based upon additional **random drawing(s)** among remaining Qualifying Entries.
5. Prize Winner shall not bring a guest (human, animal, or otherwise) on, and shall not modify or extend the itinerary or plans for, the trip contemplated in the definition of Grand Prize above.
6. Prize Winner shall abide by Sponsor's policies, procedures, and rules while on the trip contemplated in the definition of Grand Prize above.
7. Sponsor will communicate only with the Prize Winner in connection with the Prize.

8. Prize Winner understand that international travel carries with it certain inherent risks and challenges, including but not limited to unstable political, economic, and security situations, acts of war, terrorism, violence, lack of governmental and public safety infrastructure, physical and mental exertion, physical injury, sickness, death, property loss, trip delays, vehicles, transportation systems, accommodations, and medical treatment and facilities that may not meet modern industry standards, and other various risks described herein, or on the websites described herein (collectively the "International Travel Risks"). Prize Winner acknowledges that he/she has reviewed and understood information regarding the countries through and to which he/she may be traveling, including but not limited to country-specific information, travel alerts, travel warnings, and various recommendations, as provided on the U.S. Department of State websites at <http://www.travel.state.gov> (particularly the *International Travel* tab), and <http://www.state.gov/r/pa/ei/bgn>, and will be responsible for following these recommendations. Prize Winner acknowledges that he/she will research and obtain any recommended immunizations for countries through and to which he/she may travel on the Center for Disease Control website at <http://wwwnc.cdc.gov/travel>. Finally, Prize Winner acknowledges that he/she will research and obtain contact information for the U.S. Embassies existing in the countries through and to which he/she may be traveling, from the U.S. Embassies website at <http://www.usembassy.gov>.
9. Prize Winner warrants that he/she is in good health, and that his/her physical, mental, and emotional conditions are adequate to undertake international travel and assume the International Travel Risks, and agrees that he/she will not enter the Contest if his/her health and physical, mental, or emotional conditions are inadequate to do so. Prize Winner agrees and acknowledges that Sponsor is not responsible or liable for his/her health and safety during international travel. Recognizing this, however, Prize Winner grants Sponsor, in the event of an emergency, full authority to take, or not take (in its sole and absolute discretion) whatever actions it may consider warranted under the circumstances for Prize Winner's health and safety in connection with international travel. Prize Winner agrees Sponsor may modify or cancel the trip contemplated in the definition of Grand Prize above if Sponsor determines, in its sole and absolute discretion, that unreasonable safety concerns exist.
10. **BEFORE PRIZE WINNER MAY RECEIVE HIS/HER APPLICABLE PRIZE, THE PRIZE WINNER WILL BE REQUIRED TO SIGN AND RETURN TO SPONSOR THE SPONSOR DOCUMENTS.**
11. **PRIZE WINNER'S FAILURE TO (A) SIGN AND RETURN THE SPONSOR DOCUMENTS WITHIN THREE (3) BUSINESS DAYS AFTER RECEIPT, AND/OR, (B) COMPLY WITH THESE RULES, WILL CAUSE PRIZE WINNER TO FORFEIT AND LOSE ALL CLAIMS AND RIGHTS TO THE APPLICABLE PRIZE, AND AN ALTERNATE PRIZE WINNER WILL BE DETERMINED BASED UPON ADDITIONAL RANDOM DRAWING(S) AMONG REMAINING QUALIFYING ENTRIES.**

**F. How to Enter:**

1. An Eligible Party must follow the Entrance Requirements in order to become an Entrant.
2. During the Contest Period, please visit the Contest Website and make certain you read and fully understand these Rules.
3. Sponsor has the sole and absolute discretion to determine whether an Entry qualifies as a Qualifying Entry.
4. Sponsor, in its sole and absolute discretion, may disqualify any Entrant who fails to comply with these Rules. Such disqualified Entrant may not participate in the Contest, and the disqualified Entrant's Entry may not be submitted by another party.

**G. Conditions:**

1. **BY SUBMITTING AN ENTRY, ENTRANT AGREES TO THESE RULES, AND FURTHER AGREES TO STRICTLY ABIDE BY THESE RULES.**
2. One may only enter the Contest once.
3. All Mail-In Entries, including addressing, must (a) be hand-written or typed, (b) mailed separately in a sealed envelope, (c) have sufficient postage, and (d) include the name of the Contest, along with the Eligible Party's name, phone number, email address, and mailing address. Each Mail-In Entry must be both postmarked and received during the Contest Period to be eligible. Mail-in Entries mechanically reproduced will not be accepted. Mail-In Entries that are incomplete or non-compliant with these Rules will be void. Responsibility for receipt of each Mail-In Entry rests solely with the Entrant. Sponsor is not responsible for incorrect, inaccurate, or incomplete Mail-In Entries, or for lost, delayed, misdirected, or mutilated Mail-In Entries or mail. Information contained in Entrant's Mail-In Entry, and in Sponsor's records, is subject to verification by Sponsor in such frequency and manner as Sponsor, in its sole and absolute discretion, deems appropriate. Mail-In Entries that are incomplete, forged, or otherwise defective, or made outside authorized channels, including those that have failed due to human processing error or otherwise, shall be void. All Mail-In Entries must be sent to the following address: Heifer International, c/o *Friends of Heifer Project Visit Contest*, 1 World Avenue, Little Rock, AR, 72202.
4. All Electronic Entries must be made via the Contest Website. Electronic Entries that are incomplete or non-compliant with these Rules will be void. Sponsor is not responsible for incorrect, inaccurate, or incomplete Electronic Entries. Information contained in Entrant's Electronic Entry, and in Sponsor's records, is subject to verification by Sponsor in such frequency and manner as Sponsor, in its sole and absolute discretion, deems appropriate. Electronic Entries that are incomplete, forged, or otherwise defective, or made outside authorized channels, including those that have failed due to human processing error or otherwise, shall be void.
5. Entrant acknowledges and agrees his/her Entry becomes the property of Sponsor, and that Sponsor has the right (along with its representatives and agents) to edit, alter, modify, adapt, modify, reproduce, exhibit, publish, distribute, promote and otherwise

use the Entry in any way Sponsor sees fit in connection with promoting Sponsor and the Contest in any medium, throughout the world, in perpetuity.

6. Entrant shall have no right to review or approve edits, adaptations, modifications, reproductions, exhibitions, publications, distributions, promotions, alterations or modifications to his/her Entry, and Entrant waives the benefit of any provision of law known as "moral rights".
7. Participation in Contest constitutes permission for Sponsor and Contest Parties to use Entrant's name, city, and state of residence, photograph, or any other likeness, including his/her voice, recorded or live, or testimonials, for purposes of Sponsor's advertising, promotion, and public relations, in any and all forms of media, throughout the world, in perpetuity, without further compensation, except where prohibited by law. Entrants agree to hold Sponsor and the Contest Parties harmless and without liability for any such publication, broadcast, or use.
8. **PRIZE WINNER AND ALL ENTRANTS, AS A CONDITION OF ENTRY INTO THE CONTEST, AGREE TO INDEMNIFY, DEFEND, HOLD HARMLESS AND RELEASE CONTEST PARTIES FROM AND AGAINST ANY AND ALL LIABILITY, CLAIMS, OR ACTIONS OF ANY KIND WHATSOEVER FOR INTELLECTUAL PROPERTY INFRINGEMENT, INJURIES, DAMAGES, OR LOSSES OF ANY KIND TO PERSONS OR PROPERTY, WHICH ARE OR MAY BE SUSTAINED:**
  - a. **IN CONNECTION WITH THE CONDUCT, PROMOTION, OR OUTCOME OF THE CONTEST;**
  - b. **IN CONNECTION WITH THE RECEIPT, OWNERSHIP, USE, OR MISUSE OF ANY PRIZE;**
  - c. **DUE TO ANY TYPOGRAPHICAL OR OTHER ERROR IN THESE RULES, OR THE ANNOUNCEMENT OR OFFERING OF THE PRIZE;**
  - d. **WHILE PREPARING FOR, PARTICIPATING IN, OR TRAVELING TO AND/OR FROM ANY PRIZE-RELATED ACTIVITY.**

**UNDER NO CIRCUMSTANCES WILL THE CONTEST PARTIES BE LIABLE FOR ANY DAMAGES INCLUDING, WITHOUT LIMITATION, DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, SPECIAL, OR PUNITIVE DAMAGES.**

9. Contest Parties are not responsible for:
  - a. technical, hardware, software, or platform malfunctions or other errors;
  - b. telephone failures of any kind;
  - c. lost or unavailable network connections;
  - d. failed, incorrect, inaccurate, incomplete, garbled or delayed electronic communications, whether caused by the sender or by any of the equipment or programming associated with or utilized in this Contest;
  - e. incorrect or inaccurate Entry information; or
  - f. late, lost, misdirected or incomplete Entries.
10. Sponsor reserves the right, in its sole and absolute discretion, to cancel or suspend the Contest or any portion thereof should a virus, bug, technical failure, malicious tampering, unauthorized intervention or other cause beyond the control of Sponsor corrupt the administration, proper playing, or proper completion of the Contest. In the event of cancellation, Sponsor will award the Prize in accordance with the Selection Procedures section below.
11. Sponsor reserves the right, in its sole and absolute discretion, to disqualify anyone found to be tampering with the Entry process or the operation of the Contest or Contest Website, or to be acting in violation of these Rules, or to be acting in an unsportsmanlike or disruptive manner or with intent to annoy, abuse, threaten, or harass any other person.
12. Sponsor may modify and amend these Rules as they appear in print or online from time to time during the Contest Period for clarification purposes. Sponsor is not responsible for any typographical or printing errors in the advertising of the Prize included in the Contest or these Rules, the Contest Website, or other promotional materials.
13. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Rules, or the rights and obligations of the Entrants and Sponsor in connection with the Contest, shall be governed by and construed in accordance with the laws of the State of Arkansas, without regard for its conflicts of laws doctrine. All legal proceedings related to this Contest shall take place in Little Rock, Arkansas.

#### **H. Selection Procedures:**

On or before the Determination Date, the Entrant who submitted the Qualifying Entry, and whose Qualifying Entry is selected by Sponsor in a **random drawing**, will become the Grand Prize Winner. Sponsor may select other Qualifying Entries by **random drawing** as needed (for example, in the event of a disqualification, a violation of these Rules, or other unforeseen event). Any decision or determination that may be made by Sponsor under these Rules, or in connection with this Contest, may shall be made in Sponsor's **sole and absolute discretion**. By participating in this Contest, Entrants agree that the selection decisions of Sponsor shall be final and binding in all respects.

#### **I. Data Collection:**

Sponsor will be collecting personal data about Entrants when they enter the Contest. Please review Sponsor's Privacy Policy at [www.heifer.org](http://www.heifer.org). By participating in the Contest, Entrants agree to all of the terms and conditions of Sponsor's Privacy Policy. If you do not wish to receive future contest mailings from Sponsor, please send a written request to Heifer International, c/o Contests, 1 World Avenue, Little Rock, AR 72202, with your name, physical address and email address.

#### **J. Winner List:**

For a list of the Prize Winner, visit <http://www.heifer.org/contest>, call 1-800-696-1918, or send a self-addressed, stamped envelope to: Heifer International, c/o *Friends of Heifer Project Visit Contest*, 1 World Avenue, Little Rock, AR 72202. Requests must be received by the Winner List Cut-Off Date.

Version: 1  
Updated: December 31, 2019