

CHOOSE YOUR ADVENTURE

Heifer School Field Trip Contest

Teachers & Administrators,
Your students can make a difference and you can participate in a Heifer Field Trip!



What?

Win a trip to see Heifer's work in person! The Top 5 Schools that raise the most fundraising dollars for Heifer's School Field Trip Contest will win the opportunity to send one adult representative chosen by your principal to see how your efforts make our work possible.

When?

Heifer School Field Trip Contest is open to all schools in the United States (public or private) for the dates of August 1, 2019 through June 15, 2020.

Contest & Criteria:

The Top 5 Schools who raise the most amount of money for Heifer will choose one adult participant – administrator or teacher to travel to see one of Heifer's projects in July 20-24, 2020.

You don't have to imagine what it's like to visit a Heifer Project in Guatemala, you can experience it for yourself. Expenses paid: round trip economy airfare for winner from school city to closet airport to Heifer's choice of project, plus in-country hotels, transfers and meals. Souvenirs and incidental expenses are the responsibility of the winner. Contest rules can be found here.

Why Heifer?

Heifer International has projects around the globe geared specifically toward boosting children's nutrition to help them avoid stunting, improve energy levels and boost school attendance rates. The hunger experienced by the extremely poor of the world is not only about caloric deficiencies, but also about not having the right nutrition. Incorporating milk, dairy products and other animal-sourced foods into the diets of young children improves health and nutritional status and boosts physical growth and weight gain.

Heifer's answer is to give families the power to feed themselves. We train millions in sustainable agriculture. We provide livestock for a daily source of income and nutrition. And by Passing on the Gift, we help communities work together to create a better life for future generations. For Heifer, helping families achieve food security and earn just enough to be considered above the poverty line is not enough. Our goal is to help families move to truly sustainable livelihoods, meaning that they can afford all necessities such as clothing, school fees, basic health care and home improvements.

How can my class help?

By raising funds through one of our innovative school programs, your class can help alleviate hunger by providing nutritious foods to school children all over the world. We have grade-appropriate materials that helps your students understand the power of working together to achieve an end to hunger.

Milk Money is appropriate for all ages and is the most flexible program. By incorporating a fun run, coin drive or a creative idea that you come up with, you're helping students in other countries overcome their obstacles and grow up healthy and happy. We have FREE resources for elementary and secondary schools. Be creative and challenge your students to raise money for crazy, fun outcomes:

- Donate \$2 to wear jeans/pajamas one day
- Hold a coin drive between classes or grades
- Have a fine arts night featuring student artwork

Read to Feed is a read-a-thon suitable for grades PreK-6th grade. By encouraging reading and heightening student awareness, your class learns that their actions make a positive impact in the lives of others. We have standards-based curriculum to help educate students about their world neighbors, hunger and sustainable development to inspire them to become global ambassadors.

Global Study Guides are great for grades 6-12 as well as a student club activity. If you are a teacher, an after-school club advisor or just a curious Heifer fan who wants to learn more, we hope you'll find these guides useful. Each topic has links to informative articles and definitions of key terms, as well as videos, infographics and photos that bring the words to life. We also include discussion questions, take-action ideas, and fundraising suggestions to help tweens and teens engage with the issues.